

PRESS RELEASE

**Golden Land unveils “FYI Center – For Your Inspiration Workplace” project
Worth over Bt5 billion, with a “business+creativity” concept
To serve as an urban inspiration hub for modern business people**

“Why” is the most important question in operating any business, and that’s “why” this new place is being built, to break away from the same old boring type of workplace and create a space for ideas and creativity. The latest real estate project developed by **Golden Land Property Development PLC, Thailand’s leading real estate developer**, was recently introduced. Expected to be completed in 2016, the office building project is located on 9 rai of land on Ratchadaphisek-Rama 4 intersection under the name “**FYI CENTER – For Your Inspiration Workplace**”. The concept is Business meets with Creativity, blending office functionality with creative ideas for modern businesspeople.

The creative business reception, held to introduce the FYI Center project, recently took place at the Great Room, 3rd floor, W Bangkok hotel with the presence of celebrities, young entrepreneurs and well-known figures from the creative business scene making the atmosphere even more colorful.

Thanapol Sirithanachai, President of Golden Land Property Development PLC, explained that the concept of this new project is “Business+Creativity” to inspire great ideas for working people, such as creative businesspeople and SME entrepreneurs who work hard and have a fun lifestyle, including dining and exercising. This new work space is equipped with those facilities.

“The new generation has a flexible schedule and cares about work-life balance. They work hard and like to unwind in their free time. This office building has the facilities to cater to those needs. The air conditioning system allows flexible on/off time. It offers shower rooms, a 24-hour

convenience store and other activities to inspire great ideas. We plan to host “FYI Talk” every three months, inviting successful people to share their experiences. FYI Center is the hub of inspiration for both business and creativity, creating a great work environment that breaks away from traditional offices.”

“Additionally, the location has high potential for development. Covering 9 rai of land, right on the corner of Ratchada and Rama IV opposite the Queen Sirikit National Convention Center and Benjakiti Park, the building is easily accessible via the MRT. Meanwhile, Rama IV is an emerging business hub, expanded from Sukhumvit and Ratchadapisek. It is the new central business district (CBD) area of Bangkok, with numerous office buildings.”

FYI Center is a 5 billion baht project consisting of office space and hotel, offering 100,000 sq.m. of functional space. The two office buildings are 12 storeys high, offering 90,000 sq.m. of functional space, while the budget hotel building is 14 storeys high, offering 10,000 sq.m. of space and 239 rooms.

Come to discover the new ideas and get inspiration for your business at FYI Center - For your inspiration workplace. For more information, visit info@fyi-center.com or call 02-620-6229.



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